VFW Posts are Invited to Join Tractor Supply Company for 'A Saturday Salute'

Is your Post signed up yet?

May 13, 2014

In honor of our nation's heroes, the VFW is teaming up with Tractor Supply Company (TSC) to make this year's Memorial Day weekend a community event across the nation! TSC, the largest farm and ranch store chain in the United States, is offering local VFW Posts the chance to host events onsite at TSC stores throughout the country to honor our fallen heroes and showcase their patriotism.

Encourage your Post to join in and register for this event—"A Saturday Salute."

This is an enormous opportunity for VFW Posts. With over 1,200 TSC stores nationwide, VFW members have the chance to spread the VFW message all across the nation in honor of one of America's most sacred days.

With diminishing opportunities for recruiting, Poppy distribution and relationship building for Posts and their communities in high traffic, public locations, this is an opportunity we cannot afford to miss. Furthermore, TSC has granted much freedom in hosting planned activities to draw community members in: BBQs, games, military displays, etc.

Help maximize VFW participation TODAY. Encourage your Post to register for "A Saturday Salute," May 24. The process is simple. Here is the link to register: http:http://www.tractorsupply.com/content_events_event-partners-salute-our-troops.html.

Again, this is a unique opportunity that will greatly benefit our organization in a number of ways - we just have to take advantage of it.

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