Sport Clips Haircuts to 'Help A Hero' Through Nationwide Campaign

Nation’s leader in men’s and boys’ hair care expands annual fundraiser to benefit scholarship program for veterans

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Beginning today, more than 1,100 Sport Clips Haircuts locations will come together on a single mission - to raise $575,000 for the company's annual "Help A Hero" fundraising campaign, benefiting the Veterans of Foreign Wars. Since 2007, the Help A Hero program has supported the VFW's Operation Uplink™ "Free Call Days," making more than 2 million calls home possible for deployed and hospitalized U.S. service members. In its seventh year, the campaign will expand its focus to offer scholarships to veterans through the VFW's Sport Clips Help A Hero Scholarship Program. Each scholarship will provide up to $5,000 of assistance to veterans who are pursuing an education at post-secondary institutions, including trade schools.

Donations to Help A Hero will be collected in-store and at local fundraising events through November 11, Veterans Day. In addition, Sport Clips will hold "The Biggest Haircut Day of the Year" on Veterans Day, when each store will donate a dollar from every haircut service to the VFW-administered scholarship program.

To find a Sport Clips near you, click here.

"Sport Clips' Clients and Team Members have generously contributed a total of almost 2 million dollars to Help A Hero in support of the Free Call Day program, and we are grateful for all they have done to make this program a success for our nation's heroes," says Sport Clips Founder and CEO Gordon Logan, a U.S. Air Force veteran and lifetime member of the VFW. "While we will continue to support the free calls, we look forward to helping service members as they come home and transition into civilian careers through these scholarships."

"As U.S. service members return from deployments by the thousands, it's encouraging to see

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active support coming from companies like Sport Clips," says VFW Commander-in-Chief Bill Thien. "This scholarship program is an important addition to the troop-support offerings the VFW provides, and through it, we look forward to helping many service members succeed in the next chapter of their lives."

Sport Clips is the official haircutter of the VFW, and its Help A Hero campaign is just one of the many ways it supports active-duty military and veterans. To find out more, visit your local Sport Clips or SportClips.com.