Auto Dealers Deal Out Donations to Assist Local Veterans

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The Automobile Dealers Association of Greater Kansas City's Charitable Foundation wanted to make a difference in the lives of its hometown veterans. So, for every new vehicle sold by participating dealers June 28-July 4, it donated to two local programs geared to assist veterans and military families through an initiative called "Driving 4th for Veterans."

One of the fortunate recipients chosen was VFW's Unmet Needs program which provides free grants for local military families and veterans who face urgent financial issues due to—in most cases—deployment. The financial grants assist with everyday needs such as mortgage payments, utilities, vehicle repairs, medical and food expenses. The program is one of three VFW programs administered by its National Military Service department.

Larry Carl, Executive Vice President of the Automobile Dealers Association of Greater Kansas City, visited the VFW National Headquarters today to express his gratitude to local veterans by delivering a $40,000 donation to the VFW Foundation in support of Unmet Needs.

"We're honored that one of our programs was chosen by the Automobile Dealers Association. Unmet Needs has made a difference in the lives of countless military families very deserving of a hand up when they've needed it. This donation will truly help us to make an impact in the lives of our fellow Kansas Citians and we're very grateful for this generous donation," says Mike Penney, Director of VFW's National Military Service department.

For more information on VFW troop support and veterans assistance programs please visit: www.vfw.org/Assistance.

NATIONAL HEADQUARTERS
406 W. 34th Street
Kansas City, MO 64111
Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE
200 Maryland Ave., N.E.
Washington, D.C. 20002
Office 202.543.2239
Fax 202.543.6719
info@vfw.org
www.vfw.org