



BURGER KING® to Give Back to Veterans this Month

More than 1,300 franchise restaurants to participate in annual fundraising campaign to support VFW Unmet Needs

May 01, 2023

KANSAS CITY, Mo. — The Veterans of Foreign Wars (VFW) is pleased to announce participating BURGER KING® franchise restaurants will kick off their annual fundraiser throughout the month of May to raise funds in support of the [VFW's Unmet Needs](#) program. Now in its 17th year, the campaign encourages BURGER KING® guests to donate \$1 or round up their purchase to help support grants to military and veteran families facing financial crises due to their military service.

“Our military and veteran families lay so much on the line in service to our country, and when they face mounting bills or even foreclosure or eviction, our Unmet Needs program steps up to help,” said VFW National Commander Tim Borland. “The continued generosity of BURGER KING® franchisees and their dedicated patrons helps to ensure that the vital assistance the VFW provides is there for our nation’s heroes when they need it most.”

The VFW Unmet Needs program provides grants of up to \$1,500 to service members and military families who experience times of financial hardship due to deployment or other military-related activity or injury. The grants help with basic life necessities like rent, mortgage and utility payments, vehicle repair, medical expenses and food. Since its inception in 2004, Unmet Needs has awarded nearly \$13 million in assistance to more than 11,400 service members, veterans and their families.

Since 2007, BURGER KING® Franchisees have raised more than \$7.2 million in support of the Unmet Needs program. More than 1,360 BURGER KING® franchise restaurants are participating in this year’s campaign. [Find a participating restaurant near you.](#)

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111
Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002
Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org