

'Members Show Up'

VFW's Day of Service kicks off May 6

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The VFW is gearing up its second annual VFW Day of Service scheduled for May 6. More than 400 Posts worldwide engaged in activities benefiting communities during last year's inaugural event.

Nearly 100 percent of Posts participating last year have already said they will host events again, according to VFW Communications Director Randi Law.

"Our members show up when there's a need," Law said. "Day of Service offers us a great way for them to demonstrate what they stand for, and that's service to others."

Law added that while the first Saturday in May has been designated as the VFW Day of Service, Posts can host events at any time throughout the month.

This day of serving was created following the success of VFW's #StillServing campaign which launched in 2020. The social media campaign recognizes VFW members' commitment to community service. Since then, more than 3 million people have engaged in the campaign.

Last year's Day of Service saw Posts beautifying communities and collecting supplies for animal shelters. There were food drives, events to recognize firefighters and even a Freedom Festival hosted by one Post.

VFW members are no stranger to community service and for most, they naturally gravitate toward it.

"Bringing veterans and the community together to make a meaningful difference is what the VFW does," Law said.

To learn more about the second annual VFW Day of Service and to register your Post, visit VFWDayofService.org.

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