

VFW Members Gain Access to TruHearing's Network and Savings

Veterans will be able to enjoy deeper discounts on hearing aids through more providers

Jun 15, 2022

KANSAS CITY, Mo. – The Veterans of Foreign Wars (VFW) is proud to announce that effective July 1, its member discount benefit with Hear In America will transition to the preferred hearing aid discount vendor, TruHearing.

TruHearing is a leading provider of premium hearing benefits, with one simple goal: to improve the lives of people with hearing loss through affordable hearing healthcare and innovative technology.

For VFW members, this means:

- Deeper discounts on hearing aids Save an average \$1,250 per hearing aid off average retail and \$200-300 less per aid than previously available.
- Broader access to in-network providers 7,000 provider locations nationwide.
- Free online hearing screening assessments Take your quick screening at truhearing.com/vfw-hs.

Members will still have access to the following features:

- Discounts on hearing aids from all six leading manufacturers Full three-year manufacturer warranty on every device
- 60-day, no risk trial period No-interest financing
- Coordination with insurance (if applicable)

To learn more, please contact TruHearing at 888.935.8752, or visit the TruHearing website at truhearing.com/vfw/.

** Members that have purchased hearing aids through the Hear In America program will have access to these services until their next purchase.*

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