



Twisted X Signs on as Title Sponsor of VFW Youth Programs

‘We’re excited to bring Twisted X on board to help ensure this treasured tradition continues’

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KANSAS CITY, Mo. – The Veterans of Foreign Wars (VFW) is proud to announce [Twisted X](#) has signed on to become the title sponsor of its annual Voice of Democracy and Patriot’s Pen winners’ trip. Twisted X, a longtime supporter of the VFW, initially announced its \$130,000 multi-year commitment while presenting a \$100,000 donation at the VFW’s 120th National Convention in July 2019.

“Every year, the VFW Voice of Democracy and Patriot’s Pen winners’ trip honors the top tier of our nation’s civically minded youth, and we’re excited to bring Twisted X on board to help ensure this treasured tradition continues,” said VFW National Commander William “Doc” Schmitz.

Together, the VFW’s Voice of Democracy and Patriot’s Pen scholarship competitions have helped foster patriotism by challenging students to examine the role our military and veterans play, our nation’s history, its democratic processes, and their own role in America’s future based on an annual theme. Annually, more than 150,000 middle and high school students compete for their share of \$3 million in scholarships and awards.

“Doing our part to help those that have selflessly served our country is a small token of our appreciation. Their sacrifice enables us to live in the land of the free and allows this country to be the best that it can be. It is with great pleasure and honor that we continue to support our brave veterans and their families. The valor of these service members is an embodiment of the passion that our constitution stands for,” said Prasad Reddy, Twisted X Global Brands president and CEO.

The 2019-2020 national Voice of Democracy and Patriot’s Pen winners will be [announced live during the Parade of Winners](#) ceremony at the 2020 VFW Legislative Conference in Washington, D.C., on March 2, 2020. To learn more about the Voice of Democracy and

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Patriot's Pen competitions, visit [vfw.org/youthscholarships](https://www.vfw.org/youthscholarships).

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About the VFW: The Veterans of Foreign Wars of the U.S. is the nation's largest and oldest major war veterans organization. Founded in 1899, the congressionally-chartered VFW is comprised entirely of eligible veterans and military service members from the active, Guard and Reserve forces. With more than 1.6 million VFW and Auxiliary members located in over 6,000 Posts worldwide, the nonprofit veterans service organization is proud to proclaim "NO ONE DOES MORE FOR VETERANS" than the VFW, which is dedicated to veterans' service, legislative advocacy, and military and community service programs. For more information or to join, visit our website at [vfw.org](https://www.vfw.org).

About Twisted X[®]: Twisted X, a Twisted X Global Brands company, creates comfortable, handcrafted footwear for men, women, and children across the lifestyle, western, work and outdoor categories. In addition to producing innovative products for their customers, Twisted X is known for their cutting-edge comfort technologies, sustainability mindset and philanthropic roots. To learn more about their products, innovations in footwear, and contributions to the community visit [twistedx.com](https://www.twistedx.com).

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