

Pandemic Won't Stop BK® Support of Veteran Families

Nearly 300 franchisees to participate in November campaign supporting VFW Unmet Needs

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KANSAS CITY, Mo. — The Veterans of Foreign Wars (VFW) is pleased to announce participating BURGER KING® franchise restaurants will again raise funds throughout the month of November in support of the [VFW's Unmet Needs](#) program. The annual campaign is in its 14th year, and BURGER KING® customers are encouraged to donate \$1 or more to the program with their purchase.



“The pandemic’s negative impact has been felt far and wide, and our service members, veterans and their families are struggling now more than ever,” said VFW National Commander Hal Roesch II. “The continued support from BURGER KING® franchisees and patrons helps to ensure that we’re able to provide America’s heroes and their families with the support they need to get through these unprecedented times.”

The VFW Unmet Needs program provides grants of up to \$1,500 to service members and military families who experience times of financial hardship due to military service. The

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grants help with basic life necessities like rent, mortgage and utility payments, vehicle repair, medical expenses and food. Since its inception in 2004, Unmet Needs has awarded nearly \$12 million in assistance to more than 10,600 service members, veterans and their families.

Since 2007, BURGER KING® franchisees have raised more than \$6 million in support of the program. Despite the unique challenges the current pandemic is causing, nearly 300 BURGER KING® franchisee locations are participating in this year's campaign. [Find a participating BURGER KING® restaurant near you.](#)