



VFW Members Kick Off #SportClipsSalute Week

Together with Sport Clips Haircuts, the VFW has awarded more than \$6.5 million in veteran scholarships

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KANSAS CITY, Mo. – Members of the Veterans of Foreign Wars of the U.S. and its Auxiliary will be out in force Sept. 15-21, 2019, in an effort to show their support and appreciation for Sport Clips Haircuts team members as part of the VFW’s first **#SportClipsSalute** appreciation event.

Sport Clips worked with the VFW to establish the VFW’s “Sport Clips Help A Hero Scholarship” program in 2013, after working together for more than five years to provide phone calls home for America’s service members and their families. The VFW’s “Sport Clips Help A Hero Scholarship” program provides up to \$5,000 in assistance per semester to qualified U.S. service members and veterans who are in need of financial support to pursue an education at post-secondary institutions, including trade schools. So far Sport Clips, clients, team members and product partners have raised more than \$7.5 million for the VFW and have funded more than 1,450 scholarships.

VFW members, and their families and friends are encouraged to visit their local Sport Clips store, purchase a haircut service or product and say “thank you” to the franchise owners, managers and Sport Clips team members for their continued support of the veteran community.

The VFW is also encouraging VFW and VFW Auxiliary members to post about their visit to

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social media using **#SportClipsSalute**. As an added incentive, members who participate will be entered into a drawing to win a \$1,000 Community Support Grant from the VFW Foundation. See the VFW's [#SportClipsSalute Appreciation Week Facebook event page](#) for the drawing's full details and rules.

“Taking on a lot of student loan debt could financially destroy a young military family, and the passionate support of Sport Clips Haircuts, franchisees and their clients is nothing shy of life-changing for the service members and veterans we’re able to assist,” said VFW National Commander Doc Schmitz.

Find a [Sport Clips Haircuts location near you](#), or learn more about the VFW's [Help A Hero Scholarship program](#).

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About Sport Clips Haircuts: Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 and began franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, offers [online check in](#) for clients, and is ranked by Entrepreneur Magazine as one of the “Fastest-Growing Franchises” and #17 in its “Franchise 500.” There are more than 1,800 Sport Clips stores open in the U.S. and Canada. Sport Clips is the “Official Haircutter” of the Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named a “2018 Best for Vets: Franchises” by Military Times. Sport Clips provides “[Haircuts with Heart](#)” through its annual Help A Hero fundraiser that has contributed \$6.5 million to the VFW; national partnership with St. Baldrick’s Foundation, the largest private funder of childhood cancer research grants; and other national and local philanthropic outreach. Sport Clips is a proud sponsor of Joe Gibbs Racing’s NASCAR drivers Erik Jones and Denny Hamlin, Dale Coyne Racing with Vasser-Sullivan Indy Car driver Sebastien Bourdais, and partners with numerous NCAA and professional sports teams. To learn more about Sport Clips, visit sportclips.com.