



VFW Members to #ThankBK for Continued Support

Members to show appreciation for BURGER KING® franchisees on Armed Forces Day

May 14, 2018

KANSAS CITY, Mo. – Members of the Veterans of Foreign Wars of the U.S. and its Auxiliary will be out in force on Armed Forces Day, Saturday, May 19, 2018, to show their support and appreciation for BURGER KING® franchisees as part of the VFW’s second annual #ThankBK Appreciation Day.

Since 2007, BURGER KING® franchisees and their customers have contributed over \$5 million to the VFW Unmet Needs program. This program provides financial assistance to military families who have fallen on hard times as a result of deployment, injury, or other military-related activities. Since the program’s inception in 2004, Unmet Needs has provided nearly 9,000 veterans and military families with more than \$10 million in financial grants.

The VFW is encouraging its members, their families and friends to stop in, purchase a meal and say “thank you” to the franchise owners, managers and BURGER KING® team members for their continued support of the veteran community. It’s also asking all members to post to social media about their visit using #ThankBK.

It’s through the efforts of supporters like BURGER KING® that the VFW is able to provide service members, veterans and their families a hand up when they need it most.

Find a [BURGER KING® location near you](#), or learn more about the [Unmet Needs program](#).

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