

Burger King Franchisees Kick Off Fundraiser for Vets

Donations raised during July will support the VFW's Unmet Needs program

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KANSAS CITY, Mo. — The Veterans of Foreign Wars of the U.S. is pleased to announce that participating BURGER KING® franchisees are set to kick off their summer fundraiser to benefit the VFW's Unmet Needs program.



Members of VFW Post 56 in Leavenworth, Kan., visit their local Burger King to say 'thank you' for their support of the VFW Unmet Needs program.

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111
Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002
Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org

During the month of July, patrons are encouraged to [visit any of the 213 participating restaurants](#) located throughout 11 states, and donate \$1 or more to the program upon checkout. The fundraising campaign officially begins July 1.

Established in 2004, the Unmet Needs program assists service members and military families experiencing financial hardship by providing financial assistance grants toward basic life necessities like rent, mortgage and utility payments. Grants of up to \$5,000 are awarded, and to date, Unmet Needs has provided more than \$7 million in aid to struggling service members, veterans and their families.

Since 2007, BURGER KING[®] franchisees and their customers have contributed more than \$4.3 million to the VFW Unmet Needs program, directly assisting more than 4,100 veterans and military families.

“The support BURGER KING[®] franchisees and their loyal patrons provide is vital to ensuring America’s military and veterans’ families receive the support they deserve, when they need it most,” said VFW National Commander Brian Duffy. “Wherever your summer plans may take you, I encourage VFW members and all Americans, to stop by a local participating restaurant and show your support for America’s heroes.”