



Goal-shattering \$1.25 Million Donated by Sport Clips Haircuts to VFW for Help A Hero Scholarships

This year's fundraising target was shattered when Sport Clips' clients and product partner donations exceeded the original \$1 million goal

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KANSAS CITY, Mo. – Today Sport Clips Haircuts donated \$1.25 million to the Veterans of Foreign Wars of the U.S. Foundation to support active-duty U.S. service members' and veterans' scholarships through the [Help A Hero](#) program. This year's fundraising target was shattered when Sport Clips' clients and product partner donations exceeded the original \$1 million goal, and Sport Clips made its own Veterans Day contributions of \$1 per haircut service. Help A Hero began as an initiative between Sport Clips and the VFW to provide phone calls home for deployed and hospitalized service members and veterans. The initiative then transitioned in 2013 to the VFW's "[Sport Clips Help A Hero Scholarship](#)" program. To date, more than 900 VFW-administered scholarships have been awarded to qualified, active-duty military and veterans who wish to pursue college degrees and vocational certifications.

"It's exciting to see these service members and veterans using Help A Hero scholarships, getting additional training and education, and launching successful, productive civilian careers. Many have used this scholarship to complete their education and are already reaching their personal and professional goals," says Sport Clips Founder and CEO Gordon Logan, a U.S. Air Force veteran and Life member of the VFW. "Saying 'thank you' in this way to our very-deserving military takes the hard work of team members and our generous, supportive clients and product partners. We're grateful and humbled in making this

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donation."

"The impressive level of support shown by Sport Clips owners, stylists, clients and product partners sets an inspiring precedent," said VFW National Commander Keith E. Harman. "Help A Hero scholarships provide our service members, veterans and their families with vital financial support and stability, and we're thankful for this record-breaking donation which ensures that we can continue to provide the high level of support our warriors deserve."

As a part of this year's fundraising efforts, Sport Clips partners [John Paul Mitchell Systems](#), [American Crew](#), [Nioxin](#), [Sexy Hair](#) and [Gibs Grooming](#) donated to the Help A Hero program.

Sport Clips is the Official Haircutter of the VFW, and its Help A Hero campaign is just one of the many ways it supports active-duty military and veterans. To find out more, visit your local Sport Clips or [SportClips.com](#).

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About Sport Clips Haircuts

Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 and began franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, is ranked by *Entrepreneur* Magazine as one of the "Fastest-Growing Franchises" and in the top 10 in its "Franchise 500." There are more than 1,700

Sport Clips stores open in the U.S. and Canada. Sport Clips is the “Official Haircutter” of the Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named a “2016 Best for Vets: Franchises” by *Military Times*. Sport Clips provides “[haircuts with heart](#)” through its annual Help A Hero fundraiser that has given \$5 million to the VFW; national partnership with St. Baldrick’s Foundation, the largest private funder of childhood cancer research grants; and other national and local philanthropic outreach. Sport Clips is a proud sponsor of Joe Gibbs Racing’s NASCAR driver Denny Hamlin and Furniture Row Racing’s Erik Jones, and partners with numerous NCAA and professional sports teams. To learn more about Sport Clips, visit [sportclips.com](#).

About The Veterans of Foreign Wars

The Veterans of Foreign Wars of the U.S. is the nation's largest and oldest major war veterans organization. Founded in 1899 and chartered by Congress in 1936, the VFW is comprised entirely of eligible veterans and military service members from the active, Guard and Reserve forces. With nearly 1.7 million VFW and Auxiliary members located in nearly 6,400 Posts worldwide, the nonprofit veterans service organization is proud to proclaim “*NO ONE DOES MORE FOR VETERANS*” than the VFW, which is dedicated to veterans’ service, legislative advocacy, and military and community service programs. For more information or to join, visit our website at www.vfw.org.