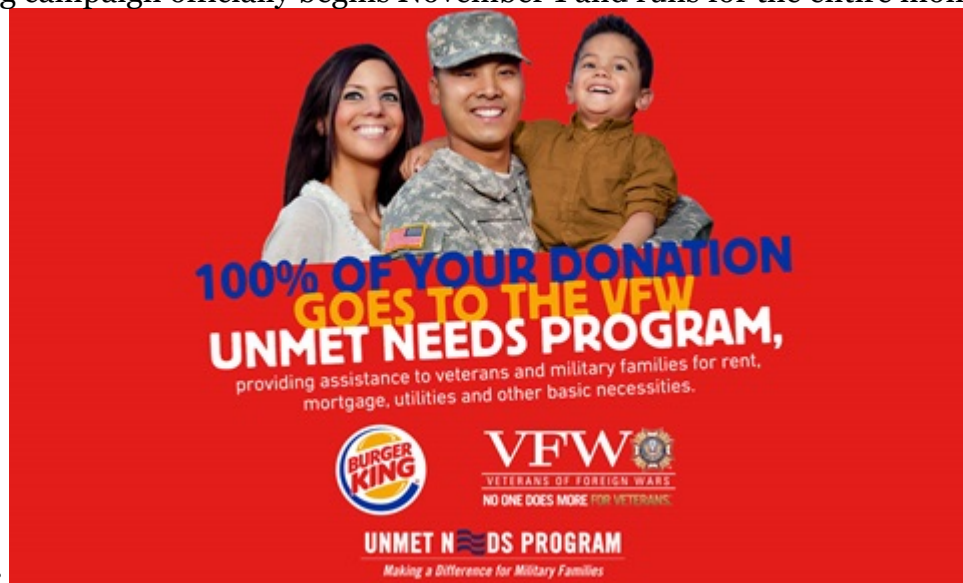


# VFW Kicks Off Fundraiser with Participating BURGER KING® Franchisees

## Annual fundraiser supports America's military families through the VFW's Unmet Needs program

Oct 30, 2017

**KANSAS CITY, Mo.** — For the 11th consecutive year, the Veterans of Foreign Wars of the U.S. is pleased to announce that throughout the month of November, participating BURGER KING® franchisees will be raising funds for the [VFW's Unmet Needs](#) program. Customers are encouraged to donate \$1 or more to the program upon checkout. The fundraising campaign officially begins November 1 and runs for the entire month of



November.

Assisting service members and military families during times of financial hardship, the Unmet Needs program provides grants of up to \$5,000 toward basic life necessities like rent, mortgage and utility payments, vehicle repair, medical expenses and food. Since its

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inception in 2004, Unmet Needs has provided more than \$7.9 million in aid to struggling service members, veterans and their families.

“For more than a decade, the VFW has been providing a lifeline for so many military families during an already trying time in their lives,” said VFW National Commander Keith Harman. “The generosity and support shown by BURGER KING® franchisees and their loyal guests ensures America’s heroes can continue to count on the VFW for much-needed assistance. I sincerely encourage every American to visit their local participating restaurant to show their support.”

Since 2007, participating BURGER KING® franchisees have raised nearly \$4.5 million in support of the program. More than 1,000 restaurants nationwide participated in last year’s fundraising campaign with even higher participation expected this year.

Find a [participating BURGER KING® restaurant](#) near you.

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**ABOUT THE BURGER KING® BRAND:** Founded in 1954, the BURGER KING® brand is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 16,000 locations in approximately 100 countries and U.S. territories. Almost 100 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. The BURGER KING® brand is owned by Restaurant Brands International Inc. (TSX,NYSE:QSR), one of the world's largest quick service restaurant companies with more than \$283 billion in system sales and over 23,000 restaurants. To learn more about the BURGER KING® brand, please visit the BURGER KING® brand website at [www.bk.com](http://www.bk.com) or follow us on [Facebook](#) and [Twitter](#).