

# COFFEE VETS Joins Forces with VFW to Give Back to Veterans and Service Members

## A portion of all proceeds to aid VFW's support programs

Jul 20, 2016

**Washington, DC** - COFFEE VETS and the Veterans of Foreign Wars (VFW) announced today that they have teamed up to give back to veterans and service members. COFFEE VETS will give a portion of all proceeds to the VFW's support programs in honor of America's heroes. The official debut will be at the annual 117th VFW National Convention in



Charlotte, N. C. July 23-27, 2016.

COFFEE VETS is an ultra-premium gourmet coffee that is organic, fairly traded, kosher and toxin free. COFFEE VETS' coffee will be available at a deeply discounted price for veterans and service members.

COFFEE VETS will proudly provide the coffee to the more than 6,600 VFW Posts

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worldwide. Along with distribution in VFW Posts, COFFEE VETS' coffee will be available for [purchase online](#) at to the general public and offered at a special, [discounted price for veterans and service members](#).

VFW Adjutant General John E. Hamilton said, "VFW and coffee have become a staple in American culture, and we are proud to provide an opportunity for our members, VFW Posts and service members with an ultra-premium gourmet coffee at a discounted price, while at the same time supporting vital veterans programs -- this ends up being a win-win for veterans and consumers alike. Anyone can enjoy a great cup of coffee knowing they're giving back to those who have given so much of themselves."

COFFEE VETS is led by a retired Senior Naval Officer, President Kip Nicely. He said, "We have the greatest respect for the United States' veterans and their sacrifices. COFFEE VETS is honored to supply and support these heroes with a premier product, and supporting the VFW is an exceptional way to aid in our mission to give back."

**ABOUT COFFEE VETS:** COFFEE VETS grows and supplies one of the world's most exquisite, rich, 100% Arabica beans that are perfectly ripened and roasted to perfection. Fairly traded, shade grown, 100% organic, kosher, toxin free, single source, high mountain grown, handpicked, spring water washed, sun dried and roasted in small batches separates COFFEE VETS from all other coffees you will find. COFFEE VETS honors and helps Veterans and is a proud sponsor of the VFW. VFW programs support our troops while they are on the front line, as they are being discharged, and long after they return. For more information, visit our website at [CoffeeVets.com](http://CoffeeVets.com).