



# Sport Clips Donates Record \$1 Million to VFW

## The record-breaking donation will support Help A Hero scholarships for service members and veterans

Dec 12, 2016

**KANSAS CITY, Mo.** – Sport Clips Haircuts made a record-breaking \$1 million donation to the Veterans of Foreign Wars (VFW) Foundation today to support its [Help A Hero](#) scholarships for U.S. service members and veterans. The funds were raised through Sport Clips' clients and product partner donations, as well as its own Veterans Day contributions of \$1 per haircut service.

[Watch the presentation](#)

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Sport Clips' original Help A Hero focus was on providing phone calls home for deployed and hospitalized military when the program began in 2007. The goal now is to support those who serve in the military by providing scholarships up to \$5,000 each toward the next steps in their civilian careers. To date, more than 700 VFW-administered [Sport Clips Help A Hero Scholarships](#) have assisted active duty service members and veterans who wish to pursue college and graduate degrees or vocational certifications.

“This million dollar donation is a heartfelt one for the entire Sport Clips team, as well as our loyal clients and partners. We are so grateful for the sacrifices made by our military and their families, and to be able to help them in their education and career goals through Help A Hero scholarships is one of the best ways we know how to say ‘thank you for your service,’” said Sport Clips Founder and CEO Gordon Logan, a U.S. Air Force veteran and Life member of the VFW. “Our goal the first year was to raise \$30,000, and to date we’ve raised a total of \$5 million, making significant positive impacts in the lives of those who bravely serve our country.”

As a part of this year’s fundraising efforts, Sport Clips partners [Nioxin](#), [American Crew](#), [John Paul Mitchell Systems](#), and [Sexy Hair](#) made a combined donation of \$140,000 to Help

A Hero.

“The generosity of Sport Clips’ franchise owners, stylists, patrons and clients is extraordinary,” said VFW National Commander Brian Duffy. “The tremendous success of this year’s campaign will help ensure a bright future for so many of our service members, veterans and their families. We are deeply grateful for Sport Clips’ continued support and all they’ve done on behalf of those who deserve it most.”

Sport Clips is the Official Haircutter of the VFW, and its Help A Hero campaign is just one of the many ways it supports active duty military and veterans. To find out more, visit your local Sport Clips or [SportClips.com](http://SportClips.com).

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### **About Sport Clips Haircuts**

Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 and began franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, is ranked by Entrepreneur Magazine as one of the “Fastest-Growing Franchises” and in the top 20 in its “Franchise 500.” There are 1,600 Sport Clips stores open in the U.S. and Canada. Sport Clips is the “Official Haircutter” of the Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named a “2016 Best for Vets: Franchises” by Military Times. Sport Clips provides “[haircuts with heart](#)” through its annual Help A Hero fundraiser that has given \$5 million to the VFW; national partnership with St. Baldrick’s Foundation, the largest private funder of childhood cancer research grants; and other national and local philanthropic outreach. Sport Clips is a proud sponsor of Joe Gibbs Racing’s NASCAR drivers Denny Hamlin and Carl Edwards, and partners with numerous NCAA and professional sports teams. To learn more about Sport Clips, visit [sportclips.com](http://sportclips.com).

PHOTO CUTLINE: (L to R) VFW’s “Sport Clips Help A Hero Scholarship” recipient Jeffery Martin; VFW National Commander Brian Duffy; Sport Clips representatives Martha England, vice president of marketing; and Amanda Palm, corporate communications manager; join Gordon Logan, founder and CEO at today’s announcement of Sport Clips’ record-breaking \$1 million donation to the VFW Foundation. The VFW Help A Hero Scholarship program provides scholarships to service members and veterans.