

VFW Welcomes a New Foundation Administrator

Richard Potter brings a wealth of experience in corporate relations

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KANSAS CITY, Mo. – The Veterans of Foreign Wars of the U.S. is pleased to announce Richard M. Potter has been selected as the new administrator of the VFW Foundation at the organization's national headquarters in Kansas City, Mo. He will be responsible for leading the VFW Foundation in attaining its philanthropic fundraising goals and objectives in

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support of the VFW.

With a career spanning more than 30 years, Potter brings a wealth of experience in corporate fundraising and corporate relations to the Foundation, which is an IRS section 501(c)(3) charity.

“Richard is joining the VFW’s team at a time when the demand for our vital support programs and services is perhaps higher than ever before,” said VFW National Commander Brian Duffy. “We’re proud to have someone of his caliber representing the VFW Foundation, and very optimistic about the relationships he will forge with industry partners to enable our philanthropic programs to better care for more of America’s veterans, service members and their families.”

During his former tenure as Director of Corporate Engagement at Kansas State University, Potter was a central point of contact for potential corporate partners, and was largely responsible for establishing the K-State Bulk Solids Innovation Center, the Working With Industry Boot Camp and workshop series, and the K-State Research Showcase, among many other accomplishments.

He said of his position, "My son is a lance corporal in the U.S. Marine Corps, so the opportunity to serve our military, our veterans and their families is very meaningful. The fact that I can do so through an established and respected organization like the VFW is especially gratifying."

He assumes his new role on Dec. 1.