



BURGER KING Restaurants Launch Annual VFW Fundraiser

Funds raised to support the VFW's Unmet Needs troop assistance program

Nov 01, 2016

KANSAS CITY, Mo. - The Veterans of Foreign Wars of the U.S. is pleased to announce that for the tenth consecutive year, participating BURGER KING ® restaurants will raise funds for the VFW Unmet Needs program throughout the month of November. Patrons are encouraged to donate \$1 or more to the program upon checkout. The fundraising campaign officially begins November 1.

Established in 2004, the Unmet Needs program assists service members and military families during times of financial hardship by providing monetary assistance toward basic life necessities such as rent, mortgage and utility payments, vehicle repair, medical expenses and food. Grants of up to \$5,000 are awarded, and to date, the Unmet Needs program has provided more than \$5.8 million in aid to struggling service members, veterans and their families.

Since 2007, participating BURGER KING franchised restaurants have raised more than \$3.84 million in support of the program. Over 900 locations nationwide participated in last year's fundraising campaign with even higher participation expected this year.

“For nearly a decade, BURGER KING restaurants and their loyal patrons have demonstrated a very impressive amount of support for the members of our armed forces,” said VFW National Commander Brian Duffy. “BURGER KING franchisees’ generosity enables the VFW to assist our nation’s military families when they need it most, and we are so appreciative of their continued support and dedication. I’m encouraging VFW members, and all Americans to stop into your local BURGER KING restaurant and help those who are working to support this vital campaign.”

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[Find a participating Burger King franchise near you.](#)

-VFW-

ABOUT THE BURGER KING® BRAND: Founded in 1954, the BURGER KING® brand is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 15,000 locations in approximately 100 countries and U.S. territories. Almost 100 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. The BURGER KING® brand is owned by Restaurant Brands International Inc. (TSX,NYSE:QSR), one of the world's largest quick service restaurant companies with more than \$23 billion in system sales and over 19,000 restaurants. To learn more about the BURGER KING® brand, please visit the BURGER KING® brand website at www.bk.com or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).