



VFW Members Have Saved \$4 Million by Using the Healthcare Alliance Card

Jun 23, 2015

ScriptRelief

712 Fifth Avenue, New York, NY 10019

Press Contact: Shea Communications

Richard Shea (212) 627-5766

VFW MEMBERS HAVE SAVED \$4 MILLION ON MEDICATIONS BY USING THE HEALTHCARE ALLIANCE CARD

Pharmacy Discount Cards Used by VFW Members on More Than 235,000 Prescription Purchases

New York, NY, June 17, 2015 — ScriptRelief has announced that its Healthcare Alliance Card has helped members of the Veterans of Foreign Wars organization save more than \$4,000,000 on prescription medications. The VFW first offered the pharmacy discount card to members in November of 2012. Since then, the discount card has been mailed to more than 1.3 million VFW and VFW family members and the savings tool is available on the VFW's website at www.vfw.org.

“Our organization is dedicated to providing assistance to veterans however we can, and the pharmacy discount card is one of our most popular medical services benefits,” said John Hamilton, adjutant general of the Veterans of Foreign Wars. “Veterans face many challenges in regard to health care and we’re proud to help alleviate burdens wherever we can.”

The complimentary cards provide veterans with discounts on FDA-approved prescription medications sold at numerous pharmacies including Costco, Publix, Rite Aid, Target, Walgreens and Walmart. The cards are pre-activated and no registration is required for use. Cardholders simply present the card to the pharmacist when filling a prescription at their local pharmacy.

The Healthcare Alliance Card is part of a group of prescription savings tools powered by ScriptRelief. While discounts vary based on the prescriptions being filled, ScriptRelief reports that the average discount provided by its cards is almost 50 percent.

“It is highly gratifying to learn that the Healthcare Alliance Card is providing a meaningful benefit to veterans across the country,” said Rich Vogel, COO and co-founder of Script Relief, LLC. “We value our relationship with the VFW, and we’re thrilled that we are able to help veterans save money on the medications they need.”

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111

Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002

Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org

The Healthcare Alliance Card is free to veterans, and cardholder information is never sold or rented to a third party. The cardholder's information is fully protected by the Health Insurance Portability and Accountability Act (HIPAA.)

About Veterans of Foreign Wars

The Veterans of Foreign Wars of the U.S. is a nonprofit veterans service organization comprised of eligible veterans and military service members from the active, Guard and Reserve forces. Founded in 1899 and chartered by Congress in 1936, the VFW is the nation's largest organization of war veterans and its oldest major veterans organization. With nearly 1.7 million VFW and Auxiliary members located in more than 6,800 Posts worldwide, "NO ONE DOES MORE FOR VETERANS." The VFW and its Auxiliaries are dedicated to veterans' service, legislative advocacy, and military and community service programs. For more information or to join, visit our website at www.vfw.org.

About ScriptRelief LLC

ScriptRelief, LLC is the creator of a family of pharmacy discount cards including the Healthcare Alliance card. Through its platform, ScriptRelief provides medication discounts that help consumers save an average of almost 50 percent on prescriptions. In its years of operation, ScriptRelief has helped more than 7.9 million Americans save over \$800,000,000 on prescription medications. Learn more about the company at <http://scriptrelief.com>.

###