

Sport Clips Haircuts Donates \$830,000 to VFW for 'Help A Hero' Scholarships

To date, more than \$1.1 million in scholarships have been given

Dec 14, 2015

KANSAS CITY, Mo. – Sport Clips Haircuts made a record-breaking \$830,000 donation to the Veterans of Foreign Wars of the United States (VFW) today to support active duty U.S. service members' and veterans' scholarships. Sport Clips clients and product partner donations, as well as Veterans Day contributions of \$1 per haircut service, made the franchise's annual "Help A Hero" campaign the most successful in program history. Established in 2007, Sport Clips' original Help A Hero-focus was on providing phone calls home for deployed and hospitalized military, and now, primarily benefits the VFW's "[Sport Clips Help A Hero Scholarship](#)"



program.

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111
Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002
Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org

Watch the presentation [here](#).

Sport Clips Help A Hero Scholarships, of up to \$5,000 each, are administered through the VFW to qualified, active-duty military and veterans who wish to pursue college degrees and vocational certifications. To date, more than \$1.1 million in scholarships have been given, and an additional 133 scholarships will be awarded in the semester ahead.

“It’s rewarding to know that right now, there are service members and veterans all across the U.S. enrolled in training programs, colleges and graduate programs with the help of VFW Sport Clips Help A Hero Scholarships,” says Sport Clips Founder and CEO Gordon Logan, a U.S. Air Force veteran and lifetime member of the VFW. “The reason Sport Clips is able to say ‘thank you’ to our military in this way is because of the hard work of team members and our very generous clients and product partners. We’re grateful and gratified for their part in this Help A Hero scholarship donation.”

As a part of this year’s fundraising efforts, Sport Clips partner [Nioxin](#) donated \$25,000, and partners [American Crew](#) and [John Paul Mitchell Systems](#) each donated \$20,000 to Help A Hero.

“We’re truly grateful to the entire Sport Clips team, as well as to its partners for their hard work and extreme generosity,” said VFW National Commander John A. Biedrzycki Jr. “This vital scholarship program continues to help ensure America’s veterans are able to obtain the higher education they deserve.”

Sport Clips is the Official Haircutter of the VFW, and its Help A Hero campaign is just one of the many ways it supports active-duty military and veterans. To find out more, visit your local Sport Clips or [SportClips.com](#).

-30-

About Sport Clips Haircuts

Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 by founder and CEO Gordon Logan and started franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, is ranked by *Entrepreneur* as one of the Top 10 “Fastest-Growing Franchises” and ranks 36th in the “Franchise 500.” It is also ranked by *FORBES* as a “Top Ten Best Franchise” to buy for its investment category. With more than 1,400 Sport Clips stores, new locations open each month in the U.S. and Canada. Sport Clips is the “Official Haircutter” of the Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named as one of the “2016 Best for Vets: Franchises” by Military Times. Our “Help A Hero” program has raised almost \$4 Million to help deployed and hospitalized U.S. service members call home through the VFW’s Operation Uplink™ and to provide scholarships for

veterans transitioning to a civilian career. Sport Clips is a proud sponsor of Joe Gibbs Racing's Denny Hamlin and Carl Edwards, and partners with numerous NCAA and professional sports teams. To learn more about Sport Clips, visit sportclips.com.

PHOTO OUTLINE: (L to R) Sport Clips Haircuts representatives Margaret Briscoe, Help A Hero program manager; Mark Kartarik, president; and Gordon Logan, founder and CEO join VFW National Commander John A. Biedrzycki Jr. and a Help A Hero scholarship recipient Jeffery Martin at today's announcement of Sport Clips' donation to the VFW Foundation of \$830,000. The VFW Help A Hero Scholarship program provides scholarships to active duty service members and veterans.