

'VFW Post Pride' to Showcase Work of VFW Posts Worldwide

Show how your post is making an impact

Nov 19, 2015

KANSAS CITY, Mo. – The VFW is pleased to introduce “VFW Post Pride,” a new platform to showcase the dedicated support that VFW Posts, Auxiliaries and their members provide to veterans, service members, military families and to their communities.

For more than 116 years, VFW Posts have acted as the pillars of support to local communities worldwide. From coordinating welcome home celebrations and picnics, to building playgrounds and organizing clothing drives, VFW members take great pride in their work and VFW Post Pride will allow them to share it not only with the entire VFW community, but with the world.

Participation is simple! Capture a photo or video during your Post’s next community service project, activity or troop support event, and share it to social media using the hashtag **#VFWPostPride**. Your content will then be displayed on the VFW national website alongside all other postings containing **#VFWPostPride**. See the page at: vfw.org/VFWPostPride.

In addition, VFW national staff will compile news stories, leads and submissions, also putting them on display here.

Not only is this a great way to show the world how the VFW continues to positively impact local communities, but it will also serve to provide ideas, success stories and collaboration opportunities to other Posts looking for ways to get involved or to implement new projects.

If you or your VFW Post are already active on social media, this is a great opportunity to engage with VFW members worldwide. For those without a social media account, VFW Post Pride provides a great incentive to take a step toward establishing an account and getting involved.

For guidance on establishing a Post, District or Department presence on social media, log in

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to the VFW website, and visit the Media and Public Relations link in the Training and Support section.