



# Defense Mobile, VFW to Connect and Improve the Lives of Veterans and Service Members

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**KANSAS CITY, Mo.** - Defense Mobile Corporation (DMC) and the VFW announce an affinity relationship to deliver miliSOURCE, a new mobile application and service designed to provide users with profile driven information regarding their specific eligibility for benefits from the VA, state veterans' departments and veterans' service organizations. miliSOURCE is provided free with Defense Mobile's nationwide 4G mobile services being offered exclusively to those actively serving, veterans and their families. The application will be pre-loaded on most Defense Mobile smartphones and will be made available as a free download in iTunes and the Google Play Store.

"We're on a mission to connect and improve the lives of veterans; the VFW has been on this mission since 1899 and is an exceptional partner," stated Brendan Reilly, the CEO of Defense Mobile Corporation. "Our ability to connect and reward veterans through mobile devices is unparalleled. We are honored and frankly humbled to serve those who have served us."

Defense Mobile will launch its nationwide 4G mobile services this fall through its branch specific brands; ARMYmobile, NAVYmobile, AIRFORCEmobile, MARINESmobile and COASTGUARDmobile.

John W. Stroud, Commander-in-Chief of the VFW said he is excited about the partnership: "Joining forces with Defense Mobile is a great way to further our mission to honor and reward our veterans for their service to our country. Having military benefits and discounts accessible through their mobile devices will significantly improve the lives of our veterans."

Ed Walters, Chief Marketing Officer of Defense Mobile, a West Point graduate and Army Veteran, said, "Veterans who sign up for our service are more than customers, they're members of our collective military family. We connect with our members because most of our executives have served and 100% of our member care representatives have served. We understand and that's why we want to help, miliSOURCE is an amazing app that can truly improve the lives of many of our veteran customers."

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## About Defense Mobile Corporation

Defense Mobile Corporation (DMC) provides mobile services, smartphones, and apps for active duty military, veterans and their families. Defense Mobile is a new nationwide 4G mobile service, built by veterans, supported exclusively by veterans and designed to improve the lives of those who have served. Defense Mobile offers the most popular smartphones, no annual contract plans, meaningful “military and veteran only” cash back rewards, and applications that help veterans manage the benefits they have earned. Defense Mobile has secured agreements to run on the largest mobile network operators so that veterans and military families receive superior coverage.

After an in-store validation of military service, the real value Defense Mobile provides is in the form of value added applications delivered directly to the mobile device and its Members. The pre-loaded or downloadable applications available will be: miliCASH, miliSOURCE and miliMAIL. miliCASH is a robust mobile banking application with a pre-approved prepaid MasterCard® that delivers military-and-veteran-only cash back rewards at participating merchants nationwide. miliSOURCE is a powerful application that helps veteran families discover and obtain valuable veteran benefits and services from the VA, States, and Veteran Service Organizations. Additionally, Members receive miliMAIL, which is a free email service that provides transitioning military personnel and Defense Mobile Members with a unique email that proudly confirms their affiliation to the branch of service they served.

You can learn more about Defense Mobile Corporation at <http://www.defensemobile.com> or the service brands at [armymobile.com](http://armymobile.com), [navymobile.com](http://navymobile.com), [airforcemobile.com](http://airforcemobile.com), [marinesmobile.com](http://marinesmobile.com), and [coastguardmobile.com](http://coastguardmobile.com).