



# VFW and Sport Clips Haircuts Announce New Scholarship

## 'Help A Hero' Scholarship will be awarded to veterans

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In 2007, Sport Clips Haircuts launched its “Help A Hero” campaign to raise money for the VFW’s National Military Services program, *Operation Uplink™*, which provides free phone calls home for overseas service members.

The company has continued its efforts each year since with ever-growing success, generously donating more than \$1.8 million to the program in total.

This year, Sport Clips is expanding its Help A Hero campaign in support of the VFW by raising funds to provide a new scholarship program for veterans who wish to further their education during or after military service.

The new program, known as the VFW’s “**Sport Clips Help A Hero Scholarship**,” will award scholarships of up to \$5,000 to qualifying veterans and will help veterans complete their educational goals without incurring excessive student loan debt.

Applications for the 2014 calendar year are currently being accepted. Scholarships will be awarded starting Jan. 1, 2014, and must be used by the end of the upcoming school year for which the veteran is applying. The award will be paid directly to the accredited schools.

Sport Clips is committed to providing support to veterans as they return from war and move on to the next chapter of their lives, and the scholarship program is their way of saying “thank you.” Sport Clips’ Help A Hero campaign to raise funds will begin on October 14 and run through November 11, Veterans Day, when \$1 from every haircut service will go to the new program.

[Click here to learn more about the VFW’s “Sport Clips Help A Hero Scholarship,” including eligibility details.](#)

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The VFW “**Sport Clips Help a Hero Scholarship**” program will be NMS’s fourth program, joining *Operation Uplink<sup>TM</sup>*, *Unmet Needs* and the *Military Assistance Program*.