

# VFW and Evertalk Partner to Offer Members Internet Memorials and Tributes

## VFW has received an overwhelming request from membership for this online environment

Nov 30, 2012

**SAN FRANCISCO and KANSAS CITY, Mo.**— Evertalk and the VFW are partnering to create a digital memorial and tribute wall for members who wish to honor veterans who have bravely and selflessly served our nation. This partnership lets VFW members create thoughtful memorial pages for service members who are no longer with us and tribute pages for veterans they wish to recognize for serving our country.

VFW members will be able to take advantage of this partnership by using the Evertalk app on Facebook, as well as through the Evertalk iPhone app. This is a free service now available to all VFW members. VFW members can also build memorial and tribute pages for free by going to: <http://www.evertalk.com>.

Each completed page will become part of a special VFW/Evertalk Internet Memorial and Tribute Wall. Every Evertalk page offers visitors the opportunity to share their own photos, post memories in the guestbook, donate to special causes, and learn about the lives of our nation's heroes. These pages can then be easily shared directly through the Evertalk application via Facebook, email and Twitter. Evertalk is providing this service to VFW members at no cost.

“Our nation’s heroes should never be forgotten. That’s the driving belief behind our new partnership with Evertalk. We’re excited that together, we’re able to provide our members with the opportunity to honor the lives and legacies of their brothers and sisters in arms,” says Randi Law, Manager, VFW Communications and Public Affairs.

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“The Evertalk team passionately believes that everyone deserves to be remembered. We strongly feel that our nation’s heroes must be remembered, respected, and celebrated for their service. This is why we are excited to partner with the VFW to advance the ‘Remembering our Heroes’ initiative.” said Russ Hearl, CEO and co-founder of Evertalk. “Millions of servicemen and women aren’t represented on physical memorial walls or statues. So, we think it’s exceptionally important to give the families of our brave heroes the ability to create their own space online using Evertalk so they can ensure their memory lives on.”

Questions or issues regarding Evertalk Memorial pages can be directed to the Evertalk support department at [support@everta.lk](mailto:support@everta.lk) or 415-601.6244.

### **About Evertalk**

Launched in July, 2012 and based in San Francisco, California, Evertalk combines beautiful memorial & tribute pages with fundraising features that let users easily tell the life stories of their loved ones, friends, and heroes. Evertalk is also the only native Facebook application for remembering your loved ones. Evertalk is creating an anthology of the human race for the digital age. It’s free to create your first Evertalk page or fundraising campaign. Evertalk users can easily send notifications, share photos and videos, donate to help families raise money for hospital bills, and post memories to guestbooks. To learn more go to: [www.everta.lk](http://www.everta.lk)