



# November VFW Promotions

Nov 07, 2012

November is a busy month for the VFW! Learn about these great promotions benefitting VFW programs this month:

## Sport Clips Launches 'Help A Hero' Campaign Benefitting VFW Program

More than 950 Sport Clips Haircuts locations launched the company's annual "Help A Hero" fundraising campaign to support the Veterans of Foreign Wars' (VFW) Operation Uplink™ in their communities across the country.

Sport Clips' goal is to raise \$500,000 in its sixth year of donating to Operation Uplink, a program that offers free call days to deployed and hospitalized American service members.

Donations to "Help A Hero" will be collected in-store and through local fundraising events. A key part of the effort will be "The Biggest Haircut Day of the Year" on Veterans Day, Sunday, Nov. 11, when the company will donate a dollar from every haircut service to the program.

To find out more about Sport Clips' Help A Hero program, visit <http://www.sportclips.com/Hero>

## Burger King Franchises Hold Fundraiser for VFW's Unmet Needs Program

For the sixth consecutive year, the Veterans of Foreign Wars (VFW) Foundation has joined together with participating Burger King® Franchisee Owned Restaurants across the United States to raise funds throughout the month of November for the VFW Unmet Needs program.

Burger King® customers are encouraged to give \$1 or more toward Unmet Needs when they purchase their food.

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Since 2007, over 1,200 Burger King® Franchisee Owned Restaurants have demonstrated their incredible concern for U.S. troops and their families by donating over \$1.7 million in support of the program.

Begun in 2004, Unmet Needs has provided approximately \$4.4 million dollars in financial assistance to over 3,000 deserving military families. Need must be related to financial hardships not civil, personal, legal or domestic situations. The program assists with basic life necessities such as rent, mortgage, utilities, vehicle repair, medical expenses or food/basic assistance. Funds are available to all five branches of the military, as well as members of the National Guard and Reserves. Assistance is awarded in the form of a grant, not a loan, so recipients aren't required to repay.

[Click here for a list of participating Burger King® Restaurants.](#)

#### Bob Evans Restaurants Partner with VFW for Veterans Day Pumpkin Pie Promotion

From Nov. 11 through Dec. 11, Bob Evans will donate \$0.20 cents for each slice and \$0.60 cents for each whole Pumpkin and Pumpkin Supreme Pie sold through dine-in and carry-out. Proceeds from the promotion (up to \$25,000) will be designated toward urgently needed VFW programs that directly assist U.S. military service personnel and their families. To find the nearest Bob Evans Restaurant, please visit [www.bobevans.com](http://www.bobevans.com)