



Bob Evans Restaurants Partner with VFW for Pumpkin Pie Promotion

Nov 07, 2012

The Veterans of Foreign Wars (VFW) Foundation is proud to announce the second year of a partnership with Bob Evans Restaurants. From November 11 through December 11, Bob Evans will donate 20 cents for each slice and 60 cents for each whole Pumpkin and Pumpkin Supreme Pie sold through dine-in and carry-out. Proceeds from the promotion (up to \$25,000) will be designated toward urgently needed VFW programs that directly assist U.S. military service personnel and their families.

“We are extremely excited to be renewing our relationship with such a well-respected company,” said VFW Foundation Director John Lowe. “We cannot say enough about how much we appreciate the support of Bob Evans and their wonderful, patriotic customers who believe as we do in ensuring that troops and their families will never be forgotten in their time of great emotional, physical or financial need.”

“Bob Evans is all about bringing families together over a meal,” said Bob Evans Restaurants President and Chief Concept Officer Randy Hicks. “We’re proud to give back to military families and their loved ones. These individuals have personally sacrificed so much for us all.”

To find the nearest Bob Evans Restaurant, please visit www.bobevans.com

About Bob Evans Farms, Inc. Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi’s Café brand names. At the end of the first fiscal quarter (July 27, 2012), Bob Evans owned and operated 565 family restaurants in 19 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi’s Café owned and operated 145 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit www.bobevans.com.

About Veterans of Foreign Wars Foundation:

The Veterans of Foreign Wars Foundation is the official charity of the Veterans of Foreign Wars of the United States (VFW), America’s oldest and largest organization for combat veterans. Our mission is to support programs and services that secure, manage and distribute resources to improve the lives of veterans, military service personnel, their families and the communities where they live. The VFW Foundation raises money for VFW initiatives that provide emergency financial assistance grants to military families, free phone

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calls for deployed troops, morale boosting “welcome home” and “send-off” events, VIP treatment for troops at entertainment venues, VA entitlement claims aid—and so much more! All our programs and services are provided at no cost to the recipients. The VFW Foundation is one of the nation’s highest rated 501(c)(3) nonprofit organizations. For more information, please visit www.vfwfoundation.org