

VFW Foundation Named Finalist in Toyota 100 Cars for Good Program

Be sure to visit www.facebook.com/toyota today and vote for the VFW Foundation

Jun 06, 2011

Kansas City based organization, the Veterans of Foreign Wars Foundation is one of 500 finalists in Toyota's 100 Cars for Good program, which will award vehicles to 100 nonprofit organizations based on votes from the public beginning May 9, 2011.

Toyota's 100 Cars for Good program will showcase five non-profit organizations each day for 100 days on Toyota's Facebook page, facebook.com/toyota. Visitors to the page can vote once a day for the organization that they feel is most deserving of a new Toyota vehicle. The VFW Foundation will be one of the five organizations highlighted for voting on Monday, June 6th, 2011.

Local residents are encouraged to support the VFW Foundation and their quest for a new Toyota Sienna Mobility equipped for wheelchair access. If the VFW Foundation receives the most votes and is awarded the vehicle, it will be used transport handicapped veterans to the VA Medical Center for treatment.

About VFW Foundation

The VFW Foundation is the official charity of the Veterans of Foreign Wars (VFW), America's oldest and largest service group for combat veterans. The VFW Foundation supports a wide range of programs and services for veterans, active duty military and their families. All VFW Foundation programs are non-political, free and require no VFW affiliation for assistance. From financial assistance for families of deployed troops to assisting veterans with benefits claims to providing prepaid phone cards for soldiers overseas, the VFW Foundation is there to provide assistance to those who deserve it most. The VFW Foundation is one of America's most highly-rated 501(c)(3) non-profit

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organizations.

About Toyota.

Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants, including one under construction. Toyota directly employs nearly 30,000 in the U.S. and its investment here is currently valued at more than \$18 billion, including sales and manufacturing operations, research and development, financial services and design.

Toyota is committed to being a good corporate citizen in the communities where it does business and believes in supporting programs with long-term sustainable results. Toyota supports numerous organizations across the country, focusing on education, the environment and safety. Since 1991, Toyota has contributed more than \$500 million to philanthropic programs in the U.S.

For more information on Toyota's commitment to improving communities nationwide, visit http://www.toyota.com/community.