

VFW Facebook Fans Surpass the 30,000 Mark

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KANSAS CITY, Mo. — The VFW is pleased to announce that its National Headquarters' Official Facebook page has reached and exceeded the 30,000 mark. Gaining momentum last summer, it has evolved from information relating to mainly legislative issues to all news of veteran and military interest.

The VFW's Facebook page is a place to connect with other veterans and active duty military, to keep up with announcements of support initiatives, national calls to action like the Albert Snyder Declaration of Support, reminders to troops overseas about **VFW Military Assistance Programs (MAP)** such as **Operation Uplink™ "Free Call Days"** and **Unmet Needs**.

This social media tool has provided the opportunity for connection interaction between its members and veteran supporters around the world.

It is a place where fans learn about VFW, its initiatives and what it does daily for troops, veterans and their families, as well as learn about current issues, history and share experiences.

Facebook enhances VFW's reach beyond its 1.6 million members to a new, growing audience.

Having the option to share real-time information allows the VFW to gauge how ideas are received "out in the field" and gives the fans a chance to express their opinions and knowledge.

The VFW is very excited about its online community growth and expects its audience will only continue its rapid growth.

To become a fan of the VFW on Facebook, visit us at [facebook.com/VFWFans](https://www.facebook.com/VFWFans) and click the "like" button.

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