



VFW NATIONAL MILITARY SERVICES

VFW OPERATION UPLINK™ • VFW UNMET NEEDS • VFW MILITARY ASSISTANCE PROGRAM

UPDATE

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VFW/NASCAR Partnership Gives Troops R&R

Since its official launch in March, VFW Racing has been successful on two fronts – performance on the racetrack and celebrating America’s troops and veterans.

A partnership between VFW and Kevin Harvick, Inc., VFW Racing has brought VFW into a greater national spotlight, building awareness about the many programs and services of the VFW.

“We also want to remind people of the importance of military service and our commitment to honor those who have served,” explained Mark Idel, VFW Assistant to the Adjutant General-Marketing.



Kevin Harvick, Ron Hornaday and Cale Gale proudly drive the VFW car. Not only do their uniforms sport the VFW logo, but eight races this season will also feature the VFW Racing paint scheme.

The NASCAR partnership is also designed to show gratitude to troops and veterans. To that end, VFW National Military Services is coordinating many opportunities for military members and their families.

VFW Racing hosts troop support events at every primary race. Selected troops from nearby military installations receive the V.I.P. treatment as they tour pit lane and the garages. Earlier in the year, troops were given the opportunity to tour KHI headquarters in Kernersville, N.C.

“My Soldiers had just returned from Iraq when they and their families were invited [to KHI headquarters]. What an awesome welcome home for them,” said CSM LaMarquis Knowles, 2nd Brigade Combat Team, 82nd Airborne Division, Fort Bragg, N.C. “A true show of appreciation for their service and sacrifice for our nation. They had a great time.”

In addition, several **VFW Unmet Needs** families have received a free weekend at the races, including a donated camper for the weekend from Camping World.

During July 4 weekend, VFW Racing will participate in the Winn-Dixie 250 at Daytona International Speedway. More than 150 troops will be in attendance, including several Purple Heart recipients.



We're Here to Help.