



BK® Supports Veteran Families in November

Franchisees nationwide to participate in fundraising campaign to support VFW Unmet Needs

Nov 01, 2021

KANSAS CITY, Mo. — The Veterans of Foreign Wars (VFW) is pleased to announce participating BURGER KING® franchise restaurants will again raise funds throughout the month of November in support of the VFW’s Unmet Needs program. Now in its 15th year, the annual campaign encourages BURGER KING® customers to donate \$1 or more to the program with their purchase.

“With even more service members returning home from the front lines, military families are feeling the struggle and strain transition brings more than ever,” said VFW National Commander Fritz Mihelcic. “The generosity of BURGER KING® franchisees and patrons helps to ensure that the VFW can provide America’s heroes and their families with the support they need to get through the toughest of times.”

The VFW Unmet Needs program provides grants of up to \$1,500 to service members and military families who experience times of financial hardship due to deployment or other military-related activity or injury. The grants help with basic life necessities like rent, mortgage and utility payments, vehicle repair, medical expenses and food. Since its inception in 2004, Unmet Needs has awarded more than \$12.2 million in assistance to more than 10,900 service members, veterans and their families.

Since 2007, BURGER KING® franchisees have raised more than \$6.6 million in support of the program. Despite the unique challenges the current pandemic is causing, nearly 500 BURGER KING® franchisee locations are participating in this year’s campaign. Find a participating BURGER KING® restaurant near you.

NATIONAL HEADQUARTERS

406 W. 34th Street
Kansas City, MO 64111

Office 816.756.3390
Fax 816.968.1157

WASHINGTON OFFICE

200 Maryland Ave., N.E.
Washington, D.C. 20002

Office 202.543.2239
Fax 202.543.6719

info@vfw.org
www.vfw.org