



VFW Sport Clips to Host Virtual Walk for Veterans

The virtual walk offers a safe and healthy way to show support for our nation's veterans

Sep 30, 2020

KANSAS CITY, Mo. – The Veterans of Foreign Wars (VFW) and Sport Clips Haircuts are teaming up to host the first-ever virtual VFW Sport Clips Help A Hero Walk, offering supporters a new way to engage with Sport Clips' annual Help A Hero campaign.

The annual Help A Hero campaign, which kicks off in-store on Oct. 12, helps raise awareness and bolster funds to the VFW's "Sport Clips Help A Hero Scholarship" program. The program provides student veterans with post-secondary scholarships so they are able to complete their educational goals without incurring excessive student loan debt. To date, \$8 million in scholarships have been awarded.

Participants in the virtual walk may register and fundraise individually or as a team, and the walk offers the flexibility to participate where and when it is convenient. All participants are invited to join the VFW and Sport Clips for the Celebration Finale on the VFW's Facebook page on Dec. 5, 2020, at 11:00 a.m. CST.

The pandemic has presented many challenges, and the virtual Help A Hero Walk offers patriotic Americans with a safe and healthy way to show their support to our nation's veterans.

Complete details on the virtual Help A Hero Walk can be found at vfw.org/2020VirtualWalk.

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